

# RATES AND REGISTRATION

Please complete one copy of this form for **each attendee**. Select either full conference registration or individual education session and events.

<b>FULL REGISTRATION (ALL EVENTS)</b>	<b>Members</b>	<b>Others</b>	<b>No.</b>	<b>Amount</b>
Early Bird Rate (by February 5, 2012)	\$ 250	\$ 275		
Standard Rate	\$ 275	\$ 325		
<b>INDIVIDUAL EVENTS/EDUCATIONAL SESSIONS</b>	<b>All</b>		<b>No.</b>	<b>Amount</b>
Public Agency Forum	FREE			
<b>Educational Sessions</b>				
Early Bird Rate (by February 5, 2012)	\$ 125			
Standard Rate	\$ 150			
Quality Asphalt Paving Awards Luncheon	\$ 85			
50th Anniversary Celebration/Chairman's Reception	\$ 130			
Prayer Breakfast	\$ 65			
<b>TOTAL AMOUNT DUE</b>				

## PAYMENT INFORMATION

Public Agencies and FPO member companies may submit a Purchase Order and be invoiced, or payment can be made by check (payable to Flexible Pavements of Ohio) or major credit card. Return this form with payment to: Flexible Pavements of Ohio, 525 Metro Place North, Suite 101, Dublin, Ohio, 43017-5504. Registrations with credit card or PO may be faxed to (614) 791-4800. Or, register online at [www.ohioasphaltexpo.org](http://www.ohioasphaltexpo.org) with a credit card.

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Billing Telephone \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## SUBSTITUTIONS AND CANCELLATIONS

Substitutions are permitted. Cancellations may be made until February 20, and are subject to a \$20 administration fee. No refunds will be made after February 20.

**PROFESSIONAL DEVELOPMENT HOURS will be granted.**



525 Metro Place North, Suite 101  
Dublin, OH 43017-5504

# OHIO ASPHALT EXPO 2012

Register Now for  
Early Bird Discount

Deadline is February 5.

[www.ohioasphaltexpo.org](http://www.ohioasphaltexpo.org)

# OHIO ASPHALT EXPO 2012



Hilton Columbus/Polaris  
March 6-7, 2012

# PROGRAM AGENDA

Whether you're a member of Flexible Pavements or not, the ASPHALT EXPO 2012 has something valuable for you. If you manufacture, place, inspect, specify or do any other asphalt related work, you will benefit from the topics covered in this conference. The EXPO program has been expanded to provide educational information on all aspects of asphalt pavement construction. We look forward to seeing you in Columbus on March 6 and 7.

## TUESDAY, MARCH 6

LEGEND ■ Registration ■ Expo/Industry Activities ■ Educational Sessions ■ FPO Events

### REGISTRATION

7:00 a.m. - 5:00 p.m., Registration Foyer

### EXPO

9:00 a.m. - 5:00 p.m., Gemini & Polaris Foyers and Parking Lot

Visit the Asphalt Expo 2012 exhibitors for a chance to win an iPad2. See the registration desk for details.

#### Indoor Expo Exhibitors (as of December 5)

- Astec, Inc.
- Geoshack North America
- Highway Rubber Products, Inc.
- Meredith Brothers, Inc.
- Murphy Tractor & Equipment Company
- Ohio CAT
- Reliable Asphalt Products, Inc.
- Rudd Equipment Company

#### Outdoor Expo Exhibitors (as of December 5)

- The McLean Company
- Murphy Tractor & Equipment Company
- Ohio CAT
- Rudd Equipment Company

### PUBLIC AGENCY FORUM

7:30 - 9:00 a.m., Gemini Ballroom C

Ideas for Pinching Pennies, Stretching the Dollar and Sustainable Construction.

Moderator: Wayne Jones, Asphalt Institute

In today's era of shrinking budgets, local governments have been forced to look for ways to stretch their paving dollars. The asphalt industry has taken unprecedented steps to utilize renewable and sustainable resources and develop new technologies to insulate itself from price increases during a historic inflationary period in the cost of paving materials. Join representatives of Ohio's asphalt industry and public agencies for a roundtable discussion on asphalt technologies and paving practices that provide economic, environmental and performance benefits.

All attendees are encouraged to actively participate in this interactive forum.

### FPO MEMBERSHIP BREAKFAST

8 a.m., Gemini Ballroom B

All FPO members are encouraged to attend the association business meeting at the Membership Breakfast. Here you'll receive a report on the state of the association as well as a review of the major issues facing Ohio's asphalt industry.

This event is for FPO members only.

### CONCURRENT EDUCATIONAL SESSIONS

9:30 - 11:00 a.m.

Session 1 - The Business of Asphalt, Gemini Ballroom A

*World Asphalt Binder Outlook*, Austin Miller, Gardner Asphalt Supply

*Legislation Impacting Your Asphalt Business and a National Industry Update*, Jay Hansen, National Asphalt Pavement Association

What lies ahead for Ohio's asphalt industry? This session provides a look into the future with presentations on the issues which impact the industry the most. This session is essential for both the public pavement owner seeking insight into available funding and the bidding environment of their paving program and the asphalt industry executive interested in gaining an understanding of the commodity pricing and the regulatory environment which impact their bottom line.

Session 2 - Marketing 101: Successful Selling Techniques, Gemini Ballroom B

*Marketing the VALUE of Asphalt*, Mike Kvach, Asphalt Pavement Association

*Social Media Marketing*, Kendal Butler, Asphalt Institute, Andrew Gall, Flexible Pavements of Ohio, Nick Rogers, Plantmix Asphalt Industry of Kentucky

In today's economy it is more critical than ever to advance the message of the performance advantages of asphalt. This session will cover the successful techniques of marketing the attributes which makes asphalt the best VALUE in pavement as well as an overview of Social Media tools to maximize the exposure of your product and reach new customers.

Session 3 - Emerging Technologies in Asphalt Pavement Construction, Gemini Ballroom C

*Techniques for Improving Longitudinal Joint Performance*, Mark Buncher, Asphalt Institute

*Tack & Bond Coats: Material Characteristics & Performance*, Johnny Blankenship, Blackledge Emulsions, Inc.

*Intelligent Compaction*, Tim Kowalski, Wirtgen America, Inc.

The asphalt industry has historically been one of innovation and continuous quality improvement. This session highlights several emerging technologies which will shape the future of asphalt pavements. Learn the latest information on the results of a recent national study for ensuring long-lasting longitudinal joints, the effect of tack coats and bond coats on asphalt pavement performance, and an overview of intelligent compaction technologies.

### 2011 QUALITY ASPHALT PAVING AWARDS LUNCHEON

12:00 - 2:00 p.m., Polaris Ballroom

*Presiding:* Howard Wenger, Northstar Asphalt, Inc., FPO Chairman

Join FPO as we recognize excellence in asphalt pavement construction by presenting the prestigious 2011 Quality Asphalt Paving Awards to contractors and pavement owners.

### CONCURRENT EDUCATIONAL SESSIONS

2:30 - 4:00 p.m.

Session 4 - Strategies for Efficient Asphalt Plant Operations, Gemini Ballroom A

*Speaker:* T.J. Young, Technical Training and Advisory Services Company

Asphalt plants are complicated and the efficient operations of these facilities are critical to winning the bid and quality construction on the project. This session is designed to educate the asphalt producer on the successful strategies for efficient plant operations. *Presented by Reliable Asphalt Products, Inc.*

Session 5 - Best Practices for Residential & Commercial Paving, Gemini Ballroom B

*Speaker:* Scott McLean, The McLean Company

Residential and commercial pavers face unique challenges not typically encountered in heavy highway and roadway construction. Extreme geometric and grade constraints as well as a smaller project footprint make employing the principles of quality construction and best practices all the more necessary. This session will assist the residential and commercial paver in obtaining the fundamentals required for this demanding work and help the small pavement owner to be successful in obtaining a high quality asphalt paving project.

Session 6 - Emerging Markets for Asphalt Pavements, Gemini Ballroom C

*Porous Asphalt: Design & Construction*, Bill Fair, Flexible Pavements of Ohio

*Porous Pavement: Skeptic to Believer*, Kim Norley, Cuyahoga Valley National Park

*Thin Asphalt Overlays for Pavement Preservation*, Dave Newcomb, Texas Transportation Institute

Where will your next ton of asphalt be sold? The regulatory environment and advances in technology routinely change the dynamics of the pavement market. This session is dedicated to the understanding of two such market niches for the asphalt industry - Porous Asphalt and Thin Overlays. Learn how you can take advantage of these changing environmental regulations to advance environmentally friendly technology such as porous asphalt pavement as an economical and durable solution for storm water management and thin asphalt overlays as a cost effective solution to enhance ride quality, improve deficient pavements and provide long-lasting service.

### FPO 50TH ANNIVERSARY CELEBRATION & CHAIRMAN'S RECEPTION

5:00 - 7:00 p.m., Polaris Ballroom

*Presiding:* Howard Wenger, Northstar Asphalt, Inc., FPO Chairman

Celebrate Flexible Pavements of Ohio's golden anniversary at the annual Chairman's Reception. This event marks the 50th anniversary of the association and is a wonderful opportunity to celebrate the Asphalt Industry's successes. *Entertainment provided by Meredith Brothers, Inc.*

## WEDNESDAY, MARCH 7

### REGISTRATION

7:00 - 10:00 a.m., Registration Foyer

### EXPO

8:00 - 12:00 p.m., Gemini & Polaris Foyers and Parking Lot

### PRAYER BREAKFAST

7:30 - 9:00 a.m., Polaris Ballroom

*Presiding:* Bob Bailey, Kokosing Materials, Inc., Incoming FPO Chairman

*Minister:* Lloyd Markley, Pastor, Christian Bible Fellowship

*Keynote Speaker:* Pete Grass, President, Asphalt Institute

The Prayer Breakfast is a long-standing FPO tradition. Come celebrate and reflect on the past year and learn the latest information on issues affecting the asphalt industry.



Pete Grass

Presentation of Ohio Asphalt Industry Service Award & William Baker Award

*Presiding:* Cliff Ursich, Flexible Pavements of Ohio

FPO annually recognizes individuals who have dedicated themselves to the asphalt industry in the state of Ohio. The Industry Service Award recognizes individuals who have made a substantial contribution to the association through their participation in FPO's committees. The William W. "Bill" Baker Award recognizes individuals or projects that exemplify the characteristics of former FPO Executive Director Baker. Leadership, innovation, and a broad impact on Ohio's asphalt industry are the attributes sought in a candidate.

Presentation of 2012 HMA Scholarships

*Presiding:* Bill Fair, Flexible Pavements of Ohio

FPO and its member companies sponsor a scholarship program at universities in Ohio which offer courses in asphalt pavement technology. This event is the presentation of the scholarships for the academic year starting in 2012 and ending in 2013.

### CONCURRENT EDUCATIONAL SESSIONS

9:30 - 11:00 a.m.

Session 7 - Warm Mix Asphalt, Gemini Ballroom A

*Overview & Implementation of WMA Technology*, Wayne Jones, Asphalt Institute

*Best Practices of WMA Plant Production*, T.J. Young, Technical Training and Advisory Services Company

*Lessons Learned*, Mike Law, Scotty's Contracting & Stone

Warm Mix Asphalt (WMA) technologies allow asphalt producers to lower the temperatures at which the material is mixed and placed on the road which result in reduced fuel consumption, decrease in the production of greenhouse gases and improved constructability. This session provides an overview of the technology and the best practices for WMA production and placement.

Session 8 - ODOT Specification Update, Gemini Ballroom B

*Presenter:* Dave Powers, Ohio Department of Transportation

Learn the latest information on new ODOT materials and construction specifications as well as an update on the department's use of RAP, RAS and the Safety Edge.

## HOTEL INFORMATION

A block of rooms have been reserved at the

Hilton Columbus/Polaris  
8700 Lyra Drive  
Columbus, Ohio, 43240

for March 4-7, 2012 at a special conference rate of \$182 per night.

This rate will be available until February 3, 2012 or until the group block is sold-out.

To make a reservation at the conference rate, contact the Hilton Columbus/Polaris directly at (614) 885-1600 or visit [www.hilton.com](http://www.hilton.com) and enter event code PAVMNT.