

Why join Flexible Pavements of Ohio?

Because in today's business environment, you can't afford to go it alone. Competition between construction material alternatives has become more heated than ever. Take advantage of the power and resources that come with joining the rest of the asphalt industry.

Our mission at Flexible Pavements of Ohio (FPO) is to ensure our members remain profitable by broadening market opportunities and keeping Hot Mix Asphalt the pavement of choice for Ohio roads. Asphalt is used in over 98% of all state, county and township road surfaces for a reason: Ohio engineers know from experience that asphalt is the best value, for Cost, for Convenience and for Comfort. We make sure they don't forget it.

Here are some of the many benefits you can expect from your membership in Flexible Pavements of Ohio:

- **A strong voice with Ohio customers.** We regularly market HMA to your customers (public and private). Our ongoing communication with the Ohio Department of Transportation allows our members to deal with the Ohio asphalt industry's largest customer more efficiently and effectively. When decisions are being made on which paving material to use for specific projects, we are there. Our input during the development of new ODOT specifications, research projects, policies and procedures directly affects the private sector, since ODOT specs and policies generally are adhered to by all.



- **A strong voice with government.** We monitor legislation at the state and national level for provisions that affect our membership. The association regularly visits with our congressional delegation in Washington D.C. and has regular meetings with the leadership of the Senate, House and executive branch of our state government.

- **A strong voice with Ohio regulatory agencies.** Flexible Pavements maintains positive relationships with the Ohio Environmental Protection Agency, the Public Utilities Commission of Ohio and other important regulatory agencies. We review new and potential rules and regulations, inform membership and provide technical information to promote compliance.

- **A strong national partnership.** FPO's partnerships with the National Asphalt Pavement Association, the State Asphalt Pavement Association Executives and the Asphalt Institute ensure that Ohio asphalt is well represented by national trade associations. The resources of all of these organizations are available for our members through FPO.

- **The Ohio Center for Asphalt Pavement Education (OCAPE).** This FPO program provides educational opportunities leading to certification for various levels of technical practice and a program of continuing education and certification renewal.

- **Technical support.** Members have access to the best technical support and consultation available industry-wide. Your company will be able to take advantage of a vastly expanded knowledge pool when addressing construction and design challenges.

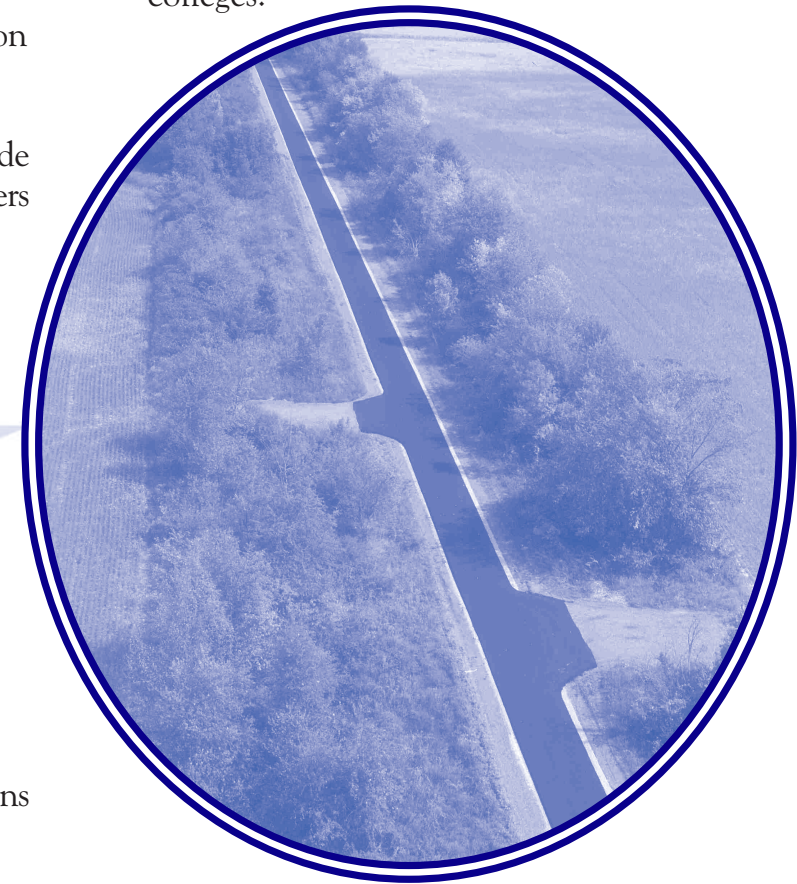
- **Special events.** Our annual convention, trade shows and demonstration projects offer members leadership, networking and educational opportunities.

- **Leadership opportunities.** A Board of Directors, made up of elected representatives from member companies, guides the organization. Members also compose several committees charged with specific challenges like marketing, environment, education and more. As a member you will be encouraged to participate in leadership roles.

- **www.flexiblepavements.org.** FPO maintains a web site that is packed with industry information of value to members and customers alike.

Absolutely Asphalt

- **Partnership with academia.** FPO is the point organization for the asphalt industry's input into the world of Ohio academia. We make sure tomorrow's engineers and leaders know HMA is the best paving material in the world through initiatives like our Scholarship Awards (which provided 24 students with college assistance in calendar year 2000), the student asphalt mixture competition and the establishment of HMA courses in many Ohio colleges.



- **Industry information.** Members receive periodic newsletters, mailings, and other promotional material with the latest industry information including trends and issues that will affect your company.

FLEXIBLE PAVEMENTS OF OHIO

An association for the development, improvement and advancement of quality asphalt pavement construction in Ohio

Name: _____
Title: _____
Company: _____
Address: _____
Telephone: _____
e-mail: _____

Company description (check one):

- Contractor
- HMA Producer
- Asphalt Liquid Producer
- Aggregate Producer
- Architect/Consulting Engineer
- Other: _____

(check one)

- Yes, I want to join FPO.
- I would like more information on FPO, please call me.
- I do not want to join FPO now, but I may in the future.
- Continue to send me information of this nature.

Detach and mail to: Flexible Pavements of Ohio



When we communicate with customers and other key audiences, we reiterate that asphalt is the best choice for Ohio roads: for Cost, for Convenience and for Comfort. As a member of Flexible Pavements of Ohio, you'll get far more than your money's worth when it comes to the cost of membership. You'll value the convenience of accessing the many resources available to our members. You'll also appreciate the comfort of knowing that your company has the entire industry behind it.

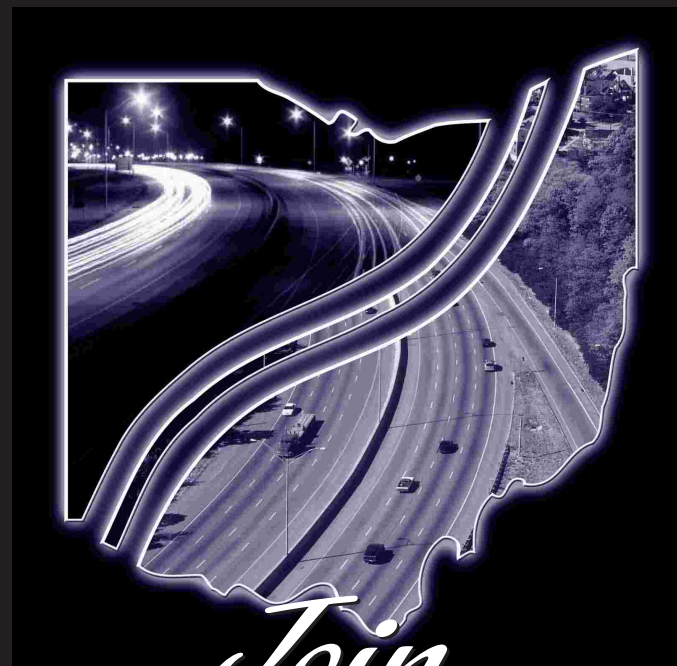


For more information on FPO, visit our web site:
www.flexiblepavements.org

Flexible Pavements of Ohio

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Please detach the membership application on this brochure, fill it out, and mail it back to us. Flexible Pavements of Ohio would value having your company as a member.



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for **COST**, *for* **CONVENIENCE**, *for* **COMFORT**